



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

Results as of: 02/28/2019

GMT: HOWARD HUDSON

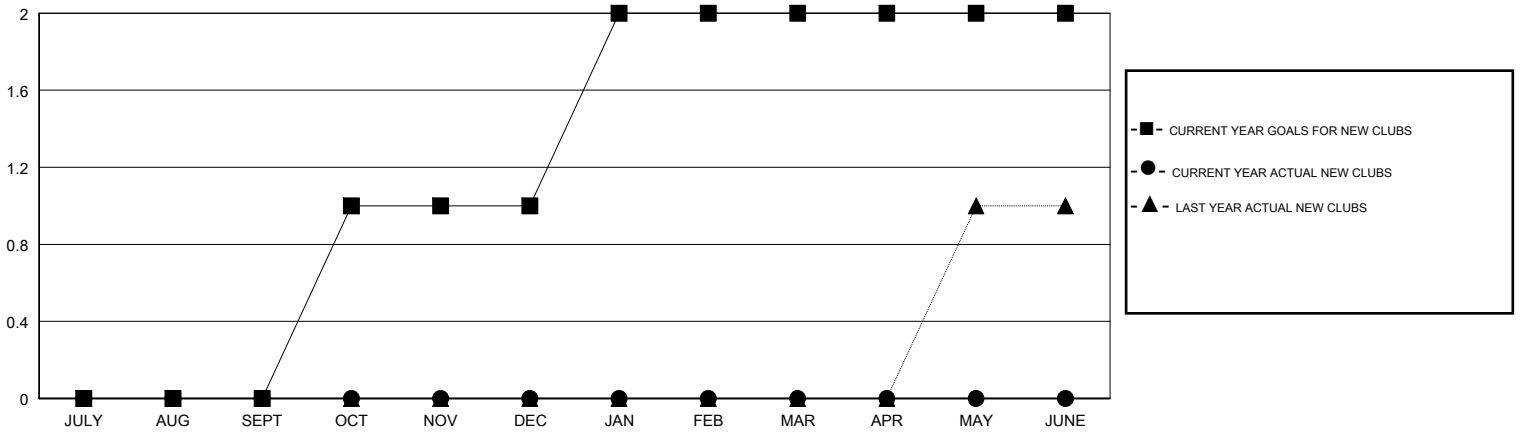
LOCATION CALIFORNIA

GMT CA

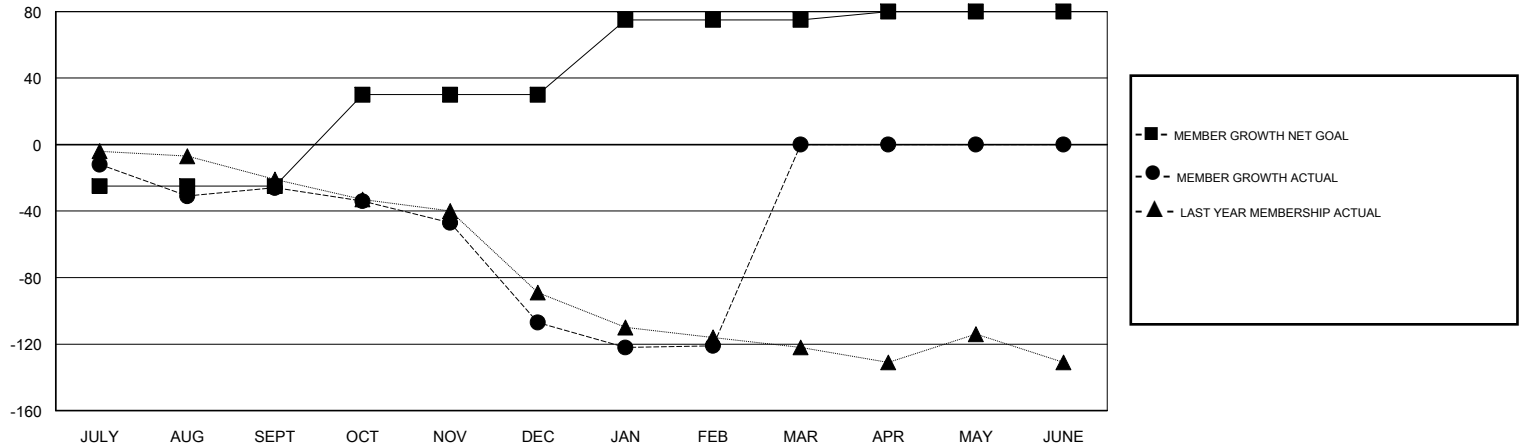
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 1 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | -25 | 43 | 64 |
| OCT/NOV/DEC | 55 | 45 | 121 |
| JAN/FEB/MAR | 45 | 24 | 34 |
| APR/MAY/JUNE | 5 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 1 | 42 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 1,343 (71.90%) FEMALE 525 (28.10%) Women Percentage Fiscal Year Goal: 35% |
| <u>DROPPED MEMBERS</u> DECEASED 10 CLUB CANCELLED 14 OTHER 195 TOTAL 219 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 241 FAMILY MEMBERS PAYING HALF DUES 124 |